

Help protect Bravenly Global

QUICK COMPLIANCE GUIDE

Bravenly Global proudly authorizes our Independent Brand Partners and Ambassadors to represent our company nationwide. We expect you to represent us in a professional, honest, accurate and considerate way when sharing Bravenly. We require you to recognize the need to protect the image of our company and uphold our values, beliefs and approach to business.

IMPORTANT COMPLIANCE DOCUMENTS TO NOTE:

- 🌿 Policies & Procedures
- 🌿 Terms & Conditions
- 🌿 Privacy Policy
- 🌿 Returns & Cancellations
- 🌿 Social Media & Marketing Policies
- 🌿 Income Disclaimer

Quick Compliance Tips

- 🌿 Always use the income disclaimer
- 🌿 Refrain from using claims such as cure, treat, income promises, etc.
- 🌿 Follow the Bravenly "before and after" guidelines
- 🌿 Refrain from using Bravenly and/or Bravenly Global in any emails, websites or groups.
- 🌿 Always use the Independent Brand Partner Bravenly Global logo
- 🌿 Adhere to all Bravenly Compliance documents
- 🌿 Follow all guidelines for compliant social media posts and marketing material

The Bravenly Compliance Team is here to help YOU and protect the company. If you are contacted for a non-compliant claim — no reason to worry! We ask that you follow the instructions provided and let us know that you have addressed our concern, within 48 hours. After 48 hours, additional action will be taken!

Product claim guide

NOT OK VS. OK TO SAY

WORDS & PHRASES TO REFRAIN FROM USING

SOMETHING TO USE INSTEAD

Prevents depression



Promotes relaxation

Lowers blood pressure



Helps maintain/promote health blood pressure levels

Heals stomach, prevents constipation



Promotes healthy digestive function

Heals or strengthens immune system



Helps maintain healthy immune function

Controls or levels blood sugar/insulin



Helps maintain healthy blood sugar levels

Reduces the affects of or helps with anxiety



Helps reduce stress and promotes mind clarity

Reduces the affects of or helps with anxiety



Helps reduce stress and promotes mind clarity

Treats/prevents Inflammation



Has shown to have anti-inflammatory properties

Reduces pain or improves joint mobility



Helps reduce muscle aches following exercise

Treats or relieves asthma



Promotes healthy respiratory function

BEFORE & AFTER GUIDE

- + Take your before and after photos in the same location.
- + Keep your hair, makeup, clothing etc. similar for both before & after photo.
- + Find good, natural and bright lighting. Try to make sure the light is in front of you.
- + Hold the camera at the same angle in both photos.
- + Refrain from using any filters or editing in either of the photos.
- + Label photos "before (date)" and "after (date)"
- + Submit labeled photos, products used, and duration of use to Bravenly at compliance@bravenlyglobal.com for corporate approval prior to posting.